

SoldOUT...

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Needs Means Business:

The need to study, understand and apply the nuggets and strategies do this is premised on the fact that our fruitfulness, profit, growth and expansion is needs and consistent customer experience dependent as seen in Titus 3:14.

Titus 3:14 NKJV - *And let our people also learn to maintain good works, to **meet urgent needs**, that they may not be*

Please be mindful of the fact that needs and the definition is person specific in most cases and thus the need to identify the different kinds of needs.



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unfruitful.

This is to say maintaining quality service delivery to meet urgent needs around us holds the key to our fruitfulness and prosperity.

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PearlHOUSE



PearlHOUSE Church is "The Good Shepherd's Nest" with a unique flavor to Nurture and Mature "Precious Pearls of Great Price" for the Master Jesus

"Matt 13:45-46..."Again, the kingdom of heaven is like a merchant seeking beautiful pearls, 46 who, when he had found one pearl of great price, went and sold all that he had and bought it".

Vision: ...raising a SoldOUT Generation of Believers in Christ Jesus.

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meeting needs be it in the business of marriage and family, customer service, organizational and business management are locked up within that proverb.

To meet Needs, individuals have to be Friendly and True Friends meet all four types of needs namely – Unconscious, Conscious, Logical and Emotional Needs

The bible said of Jesus at His anointing with costly oil from an Alabaster box by a prostitute at Bethany over 2000 years ago,

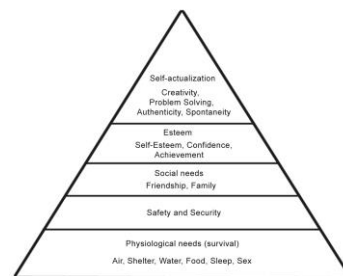
“You always have the poor among you, and they badly need your help, and you can aid them whenever you want to; but I won't be here much longer”.

[Mark 14:7 TLB].

This means, “The Poor” or people with needs will always be available around you no matter what.

Maslow’s hierarchy of needs segments needs into 5 levels starting from the least as –

- Physiological needs [*Survival focused – food, water, etc.*],
- Safety needs [*Security*],
- Social needs [*Belonging*],
- Esteem needs [*Achievement*]
- Self-Actualization [*Problem solving, Authenticity focused*]



Fundamentals of Apostolic Entrepreneurship:

WHAT IS ENTREPRENEURSHIP?

Entrepreneurship is first and foremost a **mind-set** [*a way of thinking*]. It is that mind-set or art of finding profitable solutions to problems.

Every successful entrepreneur or successful businessperson has been someone who's been able to *identify a problem and come up with a solution to it before somebody else did.*

The implication of finding profitable solutions to problem, situation and circumstance then

making them available for easy access and application involves other factors like Strategic Planning, Research & Development, Packaging, Branding, Innovation, Management, etc.

Other needs in the process side of entrepreneurship are...

- The need to do the important over the urgent brings time management principles into play.
- The need to place in sequence every activity or task, brings about planning principles.

Sales bring marketing, visibility brings advertisement, packaging brings branding, etc.

- The need for the deliberate inclusion of The God Factor in running of Business.

ActFAST:

Jesus mandated and empowered us all believers to “Go Preach the Gospel” by this He was asking us to go take territories.

Are You doing His will?